

THE CHAMPION CHRONICLE

VOLUME 20

CHAMPION, ALBERTA THURSDAY, FEBRUARY 17TH 1938

NUMBER 7

McIntyre & Company

Phone 6

"Your Hardware Merchants"
AND WESTINGHOUSE DEALER

Mrs. Teasdale Sisson Honored By Friends On 80th. Birthday

The home of Mrs. Teasdale Sisson was the scene of a happy gathering on Thursday, February 10th, when a party of her friends, numbering eighteen, met to honor her, on the occasion of her eightieth birthday.

Mrs. Sisson has been a resident of Champion and district for the past thirty years, during which time she has made innumerable friends, and endeavored herself to many, young and old alike.

The rooms were prettily decorated with red and pink carnations, a gift from her son Frank, whose birthday occurs on the same date, thus making it an eventful day for Mrs. Sisson.

An enjoyable evening was spent, during which Mrs. C. Williamson, on behalf of the guests presented the guest of honor with a number of pretty and useful gifts, who acknowledged same in her usual gracious manner.

At midnight lunch was served by Mesdames A. McCullough, D. Chamberlain and R. I. Baker, the table being centered by a lovely decorated birthday cake, made by Mrs. McCullough.

After singing "She's a Jolly Good Fellow" the guests departed, but not before expressing the wish "That we may all meet again for the same event, on the same date, at the same happy home in 1939."



A. H. MITCHELL

Disregard developed in the Social Credit ranks at Ottawa, when A. H. Mitchell, Social Credit party whip, went for Medicine Hat, with the group over arrangements on the address debate, and offered to resign as whip. At a party caucus last Saturday, the dispute was settled with Mr. Mitchell withdrawing his resignation.

Local curlers made a good showing at the Little Bow bonspiel held Wednesday in Vulcan when the rink skipped by G. A. Orr was successful in winning second in the Burn's competition. Five games were played, three won and two lost. In the Burn's competition, Orr defeated LeBaron of Vulcan, Jensen of Brant and lost to McQuarrie of Barons, to win second in the competition. Scavours were the prizes awarded in this event.

The second rink, skipped by A. W. Jopling, failed to connect. However, they thoroughly enjoyed the day's curling. The rinks: G. A. Orr, P. Gatenby, A. Baker and W. A. McIntyre; A. W. Jopling, G. K. McLean, Harry Taylor and Alex Latiff.

As a result of Wednesday's curling, three deeproot looking curlers graced Champion's streets Thursday morning. The fourth man, up to time of going to press, was still bedfast.

However, the boys do deserve to be congratulated on their success, as it was their season's first curling and the rinks they met were stiff opposition.

LOCALS

Mrs. C. G. Taylor and Miss Hazel Taylor visited in Arrowwood last Friday.

Miss Aileen McCullough was a visitor in Lethbridge over the week end.

Merle Goulder is back at the old stand, the Coffee Shop, having accepted a position with the new management.

Miss Helen Norton of Medicine Hat was a recent visitor at the teacherage, guest of Miss E. Schultz.

Several from town took advantage of the cheap rates over the week end and journeyed to Lethbridge.

Miss Dorothy Hummel has been confined to her bed during the past week, suffering from injuries received in a fall.

G. M. Campbell will leave Monday for Lethbridge where he has been summoned for jury duty, during the spring assizes.

Mr. and Mrs. L. N. Johnson of Calgary are receiving congratulations on the birth of a son, on Saturday, February 5th. Mr. Johnson was formerly of Walberg, Ulfstein.

Howard Smith is visiting his daughter, Mrs. E. Davis in Vulcan, for a few days before proceeding to Calgary, where he expects to spend part of the remaining winter.

Mr. and Mrs. D. Chamberlain entertained a few members of the younger set at a dinner party on Monday, February 7th. The occasion being the sixteenth birthday of their daughter Phyllis.

E. Griffin and party were forced to remain in Lethbridge for a few days following the hockey game Saturday, due to trouble with Mr. Griffin's car, the anti-freeze escaping through a faulty gasket into the cylinder and causing the motor to seize.

Howard Smith Sr. and Geo. Smith, who have been holidaying in California, returned to Champion Friday. Both report a splendid trip. They found a marked contrast in the weather, having left California when the thermometer was registering 90 above, arriving in Champion in a snow storm with the mercury hovering around 20 below.

LOCALS

Miss Betty Mann left Sunday for Calgary where she will take a course in Beauty Culture with Beaton's Beauty Academy.

R. K. McLean, Sight Specialist, 210 Southern Bldg., Calgary, will be in Carmangy at the Drug Store Tuesday morning, Feb. 22, and in Champion at the Drug Store Tuesday afternoon.

Miss Molly Bastin has been appointed teacher of a class of thirty children between the ages of four and fourteen, at the Coombe Cliff Consolidated Home, Croydon, England, on the recommendation of Education Officer Herbert Roberts, M. A. Oxon Public Health Dept. She commenced her duties on January 31st.

If it's Cigars, Cigarettes, Candy, Cut Flowers or Plants, see Sison's.

Miss Elsie McDougall was a guest in Calgary for the past week at the home of Mr. and Mrs. C. Gonyea.

Mrs. O. E. Hargraves received word on Friday of the death of her son, Walter Hembree of Amarillo, Texas.

The Women's Institute were hostesses on Tuesday, February 15th at a bridge party at the home of Mrs. U. S. Alexander. Ten tables of bridge were in play and decorations were in keeping with Valentine Day. The evening was a marked success, all the guests enjoying themselves to the utmost. The honors were shared by Mrs. L. DePue and C. G. Taylor, while the consolation prizes were won by Mrs. L. Price and A. Orr. The ladies of the Institute are to be congratulated on a very successful evening.

The weather of the past two weeks has indeed been a taste of real winter. At present there is over one foot of snow on the level and due to its light nature, a wind at this time would completely tie up traffic.

The snow is welcome however as it has promise of real moisture for the spring. Grazing is impossible and the farmers are feeding all stock, however this is not presenting the difficulty of a year ago when feed was scarce. Farmers are feeling very optimistic in regards to crop possibilities for 1938.

LOCALS

J. H. Bastin will go to Lethbridge this week end to celebrate his birthday at the home of his daughter, Mrs. J. A. Kulpas.

Canada's poultry market in 1937 showed a distinct improvement over 1936, with a marked increase in the exports of live and dressed birds.

DRIVERS WARNED UNDER NEW PLAN

Safety measures for highways traffic continue to receive the attention of provincial authorities across Canada. As the volume of tourist traffic increases and hard surfacing of highways is extended, the demands for safe driving become all the more insistent.

A system of warning drivers has just been brought into operation in the province of Ontario.

There the motorist will be given a warning by the police, whether a summons is to be issued or not. There are many borderline cases, such as minor infractions of motor vehicle regulations, that will be covered by this regulation.

One copy of the warning will go to provincial police headquarters and the other to the department of highways.

If the same driver is warned on one highway and later by another officer in a different section of the province, the two warnings will appear upon the record.

When three minor offences accumulate, the driver's license may be suspended or he may be forced to undergo an examination as to his fitness.

A similar system has been adopted in New Brunswick while British Columbia is experimenting upon a system of examining all 200,000 drivers in that province as to their qualifications.

Measures that will bring about safer driving have been given the strong endorsement of officials of the Alberta Motor Association which is campaigning for reduction of the accident toll in this province.

SUBSCRIBE FOR THE CHRONICLE

Canadian Winter Eggs Please British Housewives



A new branch of Canadian commerce has been established in the shipping of winter-produced eggs to Great Britain, a move officially inaugurated January 15 when the Canadian Pacific freighter Beaverford sailed from Saint John with the first cargo of Canadian winter eggs.

A week before the sister ship Beaverford carried eggs ever sent to Great Britain, the first Canadian winter-produced eggs ever sent to Great Britain, up till then only "storage eggs" had been shipped, England receiving her fresh eggs from Continental countries. Canadian government officials stated this progressive step would boost the Canadian product above the standard of Australian eggs and bring them into competition with the "better price" for Canadian farmers.

Photons above show Department of Agriculture "light-box" test for freshness after which each egg is individually stamped "Canada," unloading eggs from Canadian Pacific Express delivery truck; the Beaverford sailing from Saint John with the first shipment and the smiling British housewife who won distinction as being the first user of the Canadian fresh eggs "putting the finger on her package of 'fines'." She said: "They're delicious, much better than the foreign imports. With Canadian bacon they form a wonderful meal!"

CHAMPION -THEATRE-

WED. NITE, FEB. 23

"A Star Is Born"

with
JANET GAYNOR
FREDERIC MARCH
ADOLPHE MENJOU
& MAY ROBSON

One grand show—and the first modern picture in Technicolor. People will talk about this great picture for months to come.

Show At 8:30
Wed, FEB. 23rd 38

MRS. J. O. BELL GAINING HEALTH

Word received in town recently from Mrs. J. O. Bell indicates that her stay at Hermosa Beach, California is proving highly beneficial in regard to her health and also providing a great deal of real enjoyment. Her daily dips in the ocean are gradually increasing her strength and Mrs. Bell hopes to be greatly improved upon her return to this district. A visit to the Anita race track provided many thrills and the writer found it impossible to express in words the marvelous beauty of the track and surrounding country. Mr. Bell was present at the football game in the Rose Bowl on New Year's day at which 90,000 fans were present.

At a regular meeting of the B. P. O. E. held Tuesday night, the Elks were hosts to eighteen members from High River and two from Vulcan. Joe Dobbs, District Deputy Grand Exalted Ruler, was present, adding greatly to the evening's enjoyment.

With the degree team from High River officiating, four new candidates, namely Alex Latiff, Gordon McLean, Gordon Urquhart and Geo. Hargraves, were initiated.

George Campbell as master of ceremonies handled the remainder of the evening much to the enjoyment of everyone.

Classified Ads. Pay

Lost—One white Yorkshire sow, from trailer, one mile east of Johnny Long's. Finder please notify Morgan Smith, phone R1333 Champion, or Orville Smith, phone R915, Carmangy.

HERE YOU ARE FOLKS!

Extra specials that will meet with your approval for the cold weather

Children's lined leather mitts, with wool cuffs, pair 29c
Children's wool pullover sweaters, bright colors, ea. 50c
Ladies' Snuggles silk and wool, all sizes, each 50c
Ladies' Flannel Gowns, white fancy trim, each 49c
Dark cotton tweeds, for spring Suits or Dresses, yd 35c
Men's all wool black sweaters, Jumbo knit, each 82.20
Men's heavy fleeced combinations, large size, suit 99c
Men's Felt Shoes, fine leather soles, most sizes pr 81.98
Men's heavy wool socks, in grey only, per pair 23c
Boys' 1 buckle overshoes, Kaufman quality per pr 98c
Boys' all wool V neck Jumbo Sweaters 25 to 32 ea 81.09
Boys' Penman fleeced combinations, 22 to 32, suit 89c

Phone 34 McCULLOUGH BROS. Phone 34

CHAMPION, ALBERTA

Special Bargain Fares
to
Calgary
AND RETURN
FROM CHAMPION
\$2.10
Correspondingly Low Fares from Intermediate Stations
GOOD GOING
FEBRUARY 24 25
RETURN UNTIL
Train No. 538 March 1
Good in Coach only. No baggage limit. For additional information and train schedule, consult Canadian Pacific Ticket Agent.
Canadian Pacific

READ WHAT COLD CATCHERS ARE DOING NOW



THANKS, DEAR,
IT TAKES TO
RELIEVE A
HEAD COLD,
ALL RIGHT

EVEN BETTER,
DARLING, IT HELPS
PREVENT A LOT
OF COLDS—JUST
USE IT IN TIME

"This specialized medicine," said Mrs. Featherby, "is expressly designed for the nose and upper throat, where most colds begin—and goes in time—at the first sense of snuffle or irritation in the nose—it helps to prevent many colds, or to throw off colds in their early stages. Even when your head is all clogged up from a cold, Vicks Vapo-Oil brings relief—lets you breathe again!

VICKS Vapo-Oil
Keep It Handy—Use It Early

WHAT HO!

—By—
RICHARD CONNELL
By Arrangement With Thomas Allen, Publisher, Toronto.

CHAPTER V.—Continued

"Please show Mr. Punder out." Punder stood there, looking more bull-like than ever.

"Do you want to be shown out, or thrown out?" said Ernest. "I give you ten seconds to decide which."

He pulled out his dollar watch. "It'll go," said Punder. "But mark my words, I'll be back here."

He jammed his silk hat on his head and strode out of the room, sniffling. When he had gone the earl said, "I didn't take to him very much did you?"

"Father," said Rosa, "I'm frightened."

"But why, my dear? The boyage man has gone. And I thought Ernest heard the lion? I'll say he did. Nice lion-hearing, Ernest, my boy?"

"But, father," said Rosa, "you don't know Punder."

"We've met."

"You don't realize what a spiteful, ruthless, unscrupulous man he is," she said. "I've heard stories about him. Getting his own way is an obsession with him. Now we've got his back up, and a Punder never forgets. When he says he'll be back, he means he'll be back; and in spite of what our family crest reads, are we really prepared to fight a powerful bull?"

"Oh, he was bluffing," said the earl.

"No, he wasn't," said Rosa. "He'll be back."

"Let him come," said the earl. "I forgot to ask him how the ducks they pack stuffed olives in bottles that all their little red noses press against the glass."

"We've made a cruel enemy," Rosa said.

"And I'm afraid I'm to blame," said Ernest, who, having discharged his blast of temper, felt a bit empty and apprehensive.

"Nonsense," said the earl. "I was made a sporting gesture. I was afraid for a moment you were going through with it."

"So was I," said Rosa.

"But will he do anything, do you think, sir?" asked Ernest.

"He may. Pelt us with pickles, or something like that," said the earl, unperturbed. "But we should worry, what? Are we Bingleys or are we bobolinks?"

CHAPTER VI.

If, for the thing seemed more than possible, Ernest Bingley had awakened to find himself not in a bedroom but in a castle in Somersetshire but in his own spiritant car in his own studio, surrounded by odd bits of ovals and others, it would have been a disappointment, but hardly a surprise. For five incredible days he had been master of the demesne (at a price); but the castle and those who dwelled therein still had a strange-like quality for him.

Momentarily he expected Lady Rosa to turn into a white dove before his bewitched eyes, and fly away. He kept stealing secret glances at the earl to detect signs that that nobleman was becoming a hobnob after the profane fashion of the chamberlain characters that populate the dream-world. At intervals Ernest indicated on his own person a rather pointed pinch, an act which did not go unnoticed by Crump, or undiscussed in the servants' hall.

"Pinches himself, does he?" commented Mrs. Featherby, as she went about her culinary chores. "Well, that's his privilege. He can pinch himself till he's all over aches like a leopard, so long as he does not try to pinch me."

"Nevertheless, and notwithstanding," said Crump, "I consider such conduct unbecoming in a millionaire, if such he be, which I still beg leave

to doubt. If you could see his undergarment, Mrs. Featherby—"

"Mr. Crump! Please! You forget yourself!"

"So very sorry, Mrs. Featherby. I when I could forget myself."

He released an outsize sigh. "I know what you're going through," said the cook. "I must have a fish on a member of the family to eat."

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"And women?" asked Mrs. Featherby, with a coy smile.

"And women," replied Crump, returning it with interest.

"Is he an old tag do you think?"

"I don't say he is a criminal," said Mr. Crump, "but I don't say he is a millionaire, either. He hasn't rich wages, and he is not posted on the wages of society."

"Things are different in the States, my sister writes me," said the cook. "Shouldn't wonder if at home, he lives in a wigwag."

"I wish—" began Crump, and paused, the wish unuttered.

"Make your wish," coaxed the cook.

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WHEN COLDS BRING

SORE THROAT

Relieves THROAT PAIN RAWNESS

Enters Body Through Stomach and Intestines to Ease Pain

The speed with which "Aspirin" tablets act in relieving the distressing symptoms of colds and accompanying sore throats is well known. The treatment is simple and pleasant. This is the only form and dissolves three "Aspirin" tablets in one-third glass of water. Then gargle with this mixture twice, holding your head well back.

This medicinal gargle will act almost like a local anesthetic on the sore, irritated membrane of your throat. Pain comes promptly; rawness is relieved.

"Aspirin" tablets are made in Canada. "Aspirin" is the registered trademark of the Bayer Company, Limited, of Windsor, Ontario. Look for the Bayer cross in the form of a cross on every tablet.

MADE IN CANADA

Demand and Get "ASPIRIN"

Statement Is Wrong

Churches Are Not Empty As Many People Assert

A familiar comment in these days is that the churches are empty. Such comment could hardly have been written by anyone who has attended church services, or even arisen early enough on a Sunday morning to pass by a church and observe the crowds, states the Printed Word, Toronto.

People really are going to church, to all kinds of churches. Even places with uncomfortable seats or dull pastors receive their quota.

Attendance at a church service does not necessarily mean that a church is flourishing in the way it should flourish. It does not necessarily mean that the members of the congregation are experiencing a spiritual life, that they love their fellow man and that they have committed themselves exclusively to good works. But attendance at a church service does indicate that they are wrong who say that the churches are empty.

And if they are wrong on that point, they may also be wrong in their criticism that this is a shallow, brief, of spiritual emotion. The continual rebuffs to which faith in these days is subjected does not necessarily mean that there is no faith left. Cruelty and downright badness can shake unshaken over much of the world, but that is no clear sign of a lack of religious conviction.

It may only prove that man's intellectual deliberations cannot be entirely dependent upon to produce solutions to problems.

People who have found that they can put no trust in the Nine Power Treaty and who have found that government management of business does not avoid stock market crashes are apt to delve deeper for their assurance.

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Discoverer Of New Worlds

Professor Pickering Was Outstanding Astronomer Of Modern Times

The world has lost one of the greatest explorers of modern times. Prof. William H. Pickering, 59-year-old man, has been found dead, but as the outstanding astronomer of his time he discovered new continents, but new worlds. More than any individual, the man who for 30 years lived at the Harvard Observatory at Manville, Jamaica, gave an impetus to the science of the stars.

Back in 1899 Pickering discovered the planetoid, Phoebe. In 1909 he wrote a book, "A Search for a Planet Beyond Neptune." It was largely speculative, but he was convinced that the solar system's machinery was not running according to schedule and that only another planet exerting its force on the known worlds could be responsible. In 1919, after further study, he became mathematically certain of its existence. He plotted its course and probable location. At the same time the late Dr. Percival Lowell was working on the same idea. Then in 1923 Pluto was found. It was but a degree and a half from where Pickering had placed it and dry to six degrees from where Lowell had figured its position.

Pickering was one of the first astronomers to organize distant expeditions to observe solar and lunar eclipses. His passion for mountain climbing was another indication of the explorer in him. His work for science was solid and lasting.

Not Thing Of

With Britain and the United States both engaged in rearmament programs, one of the features of naval construction is the return of the battleship. For a time it was argued that the advent of the airplane and the advent of the submarine had made battleships too vulnerable and that they were a thing of the past. But the battleship is back—at a cost of \$60,000,000 apiece.

About 150 miles of marines are manured in the United States; they vary from the size of a pinhead to more than two inches in diameter.

About 29,000,000 cotton spindles were in operation in the United States in 1926.

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The Chronicle

C. A. Marshall Editor & Publisher

Member Canadian Weekly Newspaper Association and Alberta Press Assoc.
PUBLISHED EVERY THURSDAY
at the Chronicle Building, Main Street
CHAMPION ALBERTA

SUBSCRIPTIONS

To subscribers in Canada \$1.50 per year; United States, England and Foreign Countries \$2.00 per year. All strictly in advance.

ADVERTISING RATES

Contract rates supplied on application. Classified, straight, etc., not exceeding 10 weeks, 2c for first insertion; three insertions for \$1.00; strictly payable in advance. Legal and Municipal Advertising 12c per line for first insertion and 8c per line for each subsequent insertion. Accounts rendered monthly.

Thursday, February 17th 1938

WOMEN AND

UNEMPLOYMENT

If it is true, as various authorities have estimated, that the women of Canada control, directly or indirectly, approximately 87 per cent of the purchases made in the Dominion, they exercise a very potent influence on employment conditions.

If women, therefore, adopt the slogan, "Be Canadian-Buy Canadian," and decline, except when necessary, to purchase foreign made goods, then it would be interesting to see what the results on the employment situation would be. As a natural bargain hunter, no woman is going to "Buy Canadian" simply for patriotic reasons. Nor should she be expected to do so. But, where price and quality suit, in comparison to the foreign merchandise, it is to be hoped they will continue to use even more of their power in purchasing so that more of our people will be able to obtain work. Possibly as the National Producers in Canada Association has suggested on many occasions, if the women of the land made an inventory of their own homes and pantries, for instance, they might be astonished how much they are spending on foreign goods at the expense of employment of their fellow Canadians.

SEE US

FOR
A

Complete

INSURANCE
SERVICE

G. K. McLEAN
Champion, Alberta

Newspaper Advertising
Scores Again

New York—Sir Charles H. G. Ham, British advertising man, arrived yesterday on the "Queen Mary," and declared he was the largest individual buyer of newspaper space in Great Britain.

"I know there is a tendency among many advertisers in your great country to employ other means of selling things, besides the press," Sir Charles told reporters. "But I have yet to meet an advertiser who has made a success without it."

Sir Charles said his own success had been based on newspaper advertising and he had purchased \$75,000,000 worth in the last 20 years.

Dr. DAVID NICOL

DENTAL SURGEON

In Champion Friday only

CARMANGAY

Mrs. E. Mills was a recent visitor to Lethbridge.

Mrs. W. C. Burke was a visitor in Lethbridge over the week end.

Emmanuel church, Carmangay—11 a. m. service on 20th February, if roads are open.

Mr. and Mrs. Easton of High River, parents of Mrs. Robertson are visiting here while Mr. Robertson is in the hospital.

The Village election for a councillor held Monday gave James Minty 35 votes, James Fraser 25, and E. A. Middleton 5.

A public dinner will be held in the Grange hotel Friday, February 18th, at 1 o'clock. After the dinner a discussion of the proposed Clear Lake Little Bow Irrigation project will be in order. Speakers from Lethbridge will be present and those interested are invited to attend.

Mrs. Jim Davey was hostess at her home Thursday afternoon, when two tables of bridge were played, the guest of honor being Miss Taylor of Boston, sister of O. L. Taylor, Mrs. Beaumont won the prize. A cosy chat during the dainty lunch ended a delightful afternoon.

A card party was held at the home of Mr. and Mrs. John Hornsman, Carmangay east, on Thursday evening last, when five tables of Norwegian whist were in play. There was a splendid turn out considering the weather and road conditions. The proceeds went towards the hospital fund.

The annual meeting of the Carmangay school was held Tuesday afternoon. After the reading of the minutes and the financial statement, two trustees were nominated, namely Jas. Minty and L. A. Starck. On the vote being taken the former was elected; he was also the retiring trustee.

Bill Reed, reeve of Little Bow Municipality and H. S. Parker, reeve of Edmonton, on Tuesday where they had gone to interview Mr. Mullen and other members of the government in regards to the proposed irrigation project for this district. They were assured of every support and consideration.

EARLY SPRING
TRAVEL
BARGAINS

to

EASTERN
CANADA

FEB. 19 to
MAR. 5

CHOICE OF TRAVEL
in C. ACHESTER, RISTOR
STANDARD SLEEPERS
Fares slightly higher for Tourist
or Standard Sleepers in addition
to usual berth charges

RETURN LIMIT 45 DAYS
In addition to date of sale
STOPOVERS ALLOWED
at Stations Winnipeg and East

For Fares, Train Service, etc.,
Apply Ticket Agent

Canadian Pacific

A jolly wedding dance was enjoyed recently at the Ryk man school, honoring the young married couple, Mr. and Mrs. Leo Lalio.

Miss Mildred Horde, daughter of Mr. and Mrs. Anson Horde left for Calgary last week where she has been accepted as nurse in training at the Holy Cross hospital. She accompanied Mr. and Mrs. Johnny Hauser, who were leaving for Calgary by motor.

OBITUARY

Word has been received recently of the death of Archie Ainslee in New York where he had gone to visit his father.

On account of ill health he had to give up his elevator work and had been living on the farm of his mother-in-law, the late Mrs. John Norem. At the time of his death Mrs. Ainslee was in Victoria; his daughter Barbara was at the home of her uncle and aunt, Mr. and Mrs. Tom Goodwin, in Camrose, and son Jack has charge of an elevator at Brooks.

Mr. Ainslee came here in the early days with a brother and bought land along the river east of town. At one time he operated a chopping mill in town and then went into the elevator business. He was stationed at Dailem when he had to give up the work.

THE WORLD OF WHEAT

By H. G. L. STRANGE.

The International Wheat Advisory Committee has made another forecast to the effect that "If the present acreage of wheat in the World should be maintained, and if the yield per acre in every country should be normal, and if the demand for wheat should remain as low as it is at present, then on August 1st, 1940, there would be a huge surplus of wheat in the World of 1,370 million bushels."

Has this forecast founded upon so many "ifs" any value, I have been asked? My reply is that it is not a forecast at all, but simply a mere guess.

It is true that it all might occur, but actually no one can tell, for any such prediction depends upon a knowledge of future yields per acre, which yields are governed by future weather, and meteorologists tell us that no one can accurately forecast the weather more than a few hours ahead.

Guessing the future, as a rule, is a harmless pastime. The wisdom is, however, that whenever the International Wheat Committee makes its long range gloomy guesses the market becomes unsettled, the price of wheat tends to fall, and so the producer is harmed.

In 1933 the same Committee made with the same guess, and proved to be absolutely, and entirely wrong!

What Purposes do Life Insurance Premiums Serve?

Answer.—They provide your dependants a guaranteed sum in the event of your death—or provide money for your old age.

Question.—What is done with the premiums you pay?

Answer.—The savings which you put into Life Insurance are combined with those of other policyholders and are carefully invested in the best interests of all policyholders.

Q.—What is the guarantee back of these invested funds?

A.—Because of the individual loans, in addition to the integrity of the borrowers—whether governments, corporations, or individuals.

Q.—Why are premiums called savings?

A.—Because, year after year, they build up the fund out of which payments to policyholders and beneficiaries are made.

Q.—How much of this money is paid out to policyholders and beneficiaries in Canada?

A.—Half a Million Dollars every business day.

This is the record of a series of messages sponsored by Life Insurance Companies operating in Canada. The thing to observe in two weeks' time, will discuss Life Insurance assets.

Life Insurance



Guardian of Canadian Homes

CHAMPION
GROCETERIA

Fry's Hot Chocolate, 1 1/2 lb. tins, each 25c
Aylmer Sliced Peaches, No 1 tins, 2 for 35c
Instant Postum, 1-2 lb. tins, each 50c
Purity Pineapple Marmalade, 4 lb. tins, ea. 76c
Chase & Sanborn vacuum packed Coffee 40c
Emfo Golden Wax Beans, No. 2 tins 2 for 35c

Sankist Navel Oranges at their Best
and very reasonable
Fresh Celery, Lettuce, Tomatoes, etc.

E. LATIFF

Phone 14

HOTEL
YORK
CALGARY
CENTRE STREET
EXTRA LOW RATES FROM \$1.50
Excellent COFFEE SHOP

HOTEL ST. REGIS

RATES \$1 and \$1.50 — WEEKLY and MONTHLY RATES

MOTORISTS PAY TOO
MUCH ACCORDING TO
PRESENT SPREAD

Paying 85 and getting 81 in return is too heavy odds against any class of the community, yet that tells the story of how the motorist has been taking it on the chin, almost since the day the automobile became a recognized means of transportation.

One need not point to Alberta as the horrible example but it happens to be a province from which at the moment figures are available.

In its financial year which ended last March it drew a net revenue of \$2,210,725 from the fuel oil tax. Its motor vehicle branch collected \$1,124,187 from license fees on motor cars and trucks. On top of this it took in another \$121,730 for drivers' licenses.

The 14,000 automobiles in Alberta are paying a good big tax for the privilege of traveling on Alberta roads. It is a sound principle that

every service should pay for itself, the Alberta motorist is not getting anything in the way of a fair deal.

The money which is taken from him as a road tax does not go into roads at all. Against the \$5,764,000 taken from him, only a little more than \$600,000 was spent in the same year on highways. Art. B-34.

J. H. BASTIN

For Tea, Coffee, Spices

AGENT FOR
ROSSIDE & PARK LTD, Lethbridge Dry
Cleaners.

L. A. STARCK

(LICENSED)

REAL ESTATE

AGENT

CARMANGAY, ALBERTA

SPECIAL
WEEK-END FARES

BETWEEN ALL STATIONS

SINGLE
FARE AND 1-4

FOR THE ROUND TRIP

Going each week end from 12 noon Friday to 2 p. m. Sunday, except when no p. m. train Friday, ticket good a m. trains

Return until Monday, except where no Monday train, ticket honored Tuesday's train

EXAMPLE WEEK-END FARES

FROM CHAMPION COACH CLASS
To CALGARY and Return \$3.15
To Lethbridge and Return 1.70

CANADIAN
PACIFIC

WARNING

TAKE NOTICE THAT THE CITY OF CALGARY does not consider itself responsible for assistance to families or individuals moving to this City from outside points. The chances of employment here are very poor. In the event of the City being compelled to give assistance, such will be based on the minimum scale ordinarily paid by Rural Municipalities in Alberta.

DATED—January 1938. CITY CLERK,
CITY OF CALGARY, ALBERTA